8836473 Ver# 3 Status Revised

Traffic Order# 36910

Printed:

08/09/2012 10:38 AM 08/09/2012 7:49 AM

1 of 14

Last Received: 08/09/2012 7:49 AM Showing Buylines: All Rep & Sta Revised Lines

Station KLAS-TV LAS VEGAS

Advertiser ( ) OBAMA, BARACK Product OBAMA/P/D

Estimate# 1537

Buyer Maura Gilroy

Phone# Fax#

Rep Order#

EC'd Yes

Agency ( ) GMMB 3050 K ST NW

WASHINGTON, DC 20007 /P1/P2/E 95/101/1537

Agency C/P1/P2/E 95/101/1537 Flight Dates 95/101/1537 10/02/2012 - 11/06/2012

Hight Dates Hiatus Weeks Rep Firm

Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES

**Salesperson Phone#** 202-872-5880 **Salesperson FAX#** 202-872-0263

## --- CONTRACT COMMENT ---

## --- REMARKS ---

DEBORAH

PLEASE SEE REVISION TO ALL LINES...
ADD LINES 95-97 TO SCHEDULE...
REVISED ORDER TOTAL IS \$587560/ 564 SPOTS
PLEASE CONFIRM
THANKS
GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F,M	5A-6A	8 NEWS NOW	:30	\$225.00	10/02-10/08	5	1	5	\$1,125.00	
		Sales Rem	mark: \	/3 REVISION								
		V3 Commer	nt Changed,	Rate Changed								
	*2	TU-F, M	5A-6A	8 NEWS NOW	:30	\$225.00	10/09-10/15	5	1	5	\$1,125.00	
		Sales Rem	mark: V	73 REVISION								
		V3 Commer	nt Changed,	Rate Changed								
	*3	TU-F, M	5A-6A	8 NEWS NOW	:30	\$225.00	10/16-10/22	5	1	5	\$1,125.00	
		Sales Rem	mark:	73 REVISION								
		V3 Commer	nt Changed,	Rate Changed								
	* 4	TU-F,M	5A-6A	8 NEWS NOW	:30	\$225.00	10/23-10/29	5	1	5	\$1,125.00	
		Sales Rem	mark: \	/3 REVISION								
		V3 Commer	nt Changed,	Rate Changed								

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Station I Advertiser Product Estimate#	KLAS-TV LAS VEGAS ( ) OBAMA, BARACK OBAMA/P/D 1537	Agency ( ) GMMI 3050 K ST NW WASHINGTO Agency C/P1/P2/E 9.	<i>!</i>		Rep Firm Sales Office Salesperson		WASHING MIKE JONI		
Buyer Phone# Fax#	Maura Gilroy		)2/2012 - 11/06/20	12	Salesperson Salesperson		202-872-9 202-872-9		
LT Ln	Day Time Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*5	TU-F,M 5A-6A 8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$225.00	10/30-11/05	5	1	5	\$1,125.00	
* 6	TU 5A-6A 8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$790.00	11/06-11/06	1	1	1	\$790.00	
*7	TU-F,M 6A-7A 8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$275.00	10/02-10/08	5	1	5	\$1,375.00	
*8	TU-F,M 6A-7A 8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$275.00	10/09-10/15	5	1	5	\$1,375.00	
*9	TU-F,M 6A-7A 8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$275.00	10/16-10/22	5	1	5	\$1,375.00	
*10	TU-F,M 6A-7A 8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$275.00	10/23-10/29	5	1	5	\$1,375.00	
*11	TU-F,M 6A-7A 8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$275.00	10/30-11/05	5	1	5	\$1,375.00	
*12	TU 6A-7A 8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$965.00	11/06-11/06	1	1	1	\$965.00	
*13	TU-F,M 7A-9A CBS THIS MORNING Sales Remark: V3 REVISION V3 More than 2 codes changed	: 30	\$200.00	10/02-10/08	5	1	5	\$1,000.00	

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er (	) OBAM OBAMA/P/D		АСК	w	50 K ST ASHINC	NW STON,							
				Flight Dates				12					
n	-		Program				Rate	Dates		Weeks	Total Spots	Total Cost	Daypart
14	•		CBS THIS MORNING V3 REVISION		:3	30	\$200.00	10/09-10/15	5	1	5	\$1,000.00	
	V3 More th	an 2 co	des changed										
15	•		CBS THIS MORNING V3 REVISION.		: 3	30	\$200.00	10/16-10/22	5	1	5	\$1,000.00	
	V3 More th	an 2 co	des changed										
16	Sales Rema	rk:	CBS THIS MORNING V3 REVISION		::	30	\$200.00	10/23-10/29	5	1	5	\$1,000.00	
	vs more tn	an 2 co	des changed										
17	•		CBS THIS MORNING V3 REVISION		::	30	\$200.00	10/30-11/05	5	1	5	\$1,000.00	
	V3 More th	an 2 co	des changed										
18			CBS THIS MORNING		::	30	\$700.00	11/06-11/06	1	1	1	\$700.00	
19	Sales Rema		V3 REVISION	<b>TURDAY</b>	::	30	\$335.00	10/06-11/03	1	5	5	\$1,675.00	
	v3 Comment	Change	d, kate Changed										
20	Sales Rema	rk:	V3 REVISION		::	30	\$85.00	10/07-11/04	1	5	5	\$425.00	
21	SU Sales Rema	530A-6A	WALL STREET JOURNAL V3 REVISION	REPORT	:	30	\$85.00	10/07-11/04	1	5	5	\$425.00	
	er (C)	er ( )OBAM OBAMA/P/D # 1537 Maura Gilroy  n Day  14 TU-F,M Sales Rema V3 More th  15 TU-F,M Sales Rema V3 More th  16 TU-F,M Sales Rema V3 More th  17 TU-F,M Sales Rema V3 More th  18 TU Sales Rema V3 Comment  19 SA Sales Rema V3 Comment  20 SU Sales Rema V3 Comment	OBAMA/P/D # 1537 Maura Gilroy  n Day Time	OBAMA/P/D 1537 Maura Gilroy  Time Program  TU-F,M 7A-9A CBS THIS MORNING Sales Remark: V3 REVISION V3 More than 2 codes changed  TU-F,M 7A-9A CBS THIS MORNING Sales Remark: V3 REVISION. V3 More than 2 codes changed  TU-F,M 7A-9A CBS THIS MORNING Sales Remark: V3 REVISION. V3 More than 2 codes changed  TU-F,M 7A-9A CBS THIS MORNING Sales Remark: V3 REVISION V3 More than 2 codes changed  TU-F,M 7A-9A CBS THIS MORNING Sales Remark: V3 REVISION V3 More than 2 codes changed  TU-F,M 7A-9A CBS THIS MORNING Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed  SA 5A-7A CBS THIS MORNING SAT Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed  SU 5A-530A EYE ON WASHINGTON Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	OBAMA/P/D  # 1537 Maura Gilroy  Time Program  Day Time Program  TU-F,M 7A-9A CBS THIS MORNING Sales Remark: V3 REVISION V3 More than 2 codes changed  TU-F,M 7A-9A CBS THIS MORNING Sales Remark: V3 REVISION. V3 More than 2 codes changed  TU-F,M 7A-9A CBS THIS MORNING Sales Remark: V3 REVISION. V3 More than 2 codes changed  TU-F,M 7A-9A CBS THIS MORNING Sales Remark: V3 REVISION V3 More than 2 codes changed  TU-F,M 7A-9A CBS THIS MORNING Sales Remark: V3 REVISION V3 More than 2 codes changed  TU-F,M 7A-9A CBS THIS MORNING Sales Remark: V3 REVISION V3 More than 2 codes changed  TU 7A-9A CBS THIS MORNING Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed  SA SA-7A CBS THIS MORNING SATURDAY Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed  SU SA-530A EYE ON WASHINGTON Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed  SU SA-530A EYE ON WASHINGTON Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	OBAMA/P/D  WASHING Agency C/P1/P2/E Flight Dates Hiatus Weeks  In Day Time Program  Line  Line	# 1	## ( ) OBAMA, BARACK OBAMA/P/D	3050 K ST NW   WASHINGTON, DC 20007   Sales Remark: V3 REVISION   V3 More than 2 codes changed   V3 REVISION   V3 Comment Changed, Rate Changed   V4 REVISION   V4 Comment Changed, Rate Changed   V5 REVISION   V6 REVISION   V7 REVISIO	Sales Office   Sales   Sales	Sales   Sale	Sales   Sale	Sales   Marco   Marc

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Advertiser Product	AS-TV LAS VEGAS ( ) OBAMA, BARACK OBAMA/P/D 1537	3050 K		DC 20007 101/1537		Rep Firm Sales Office Salesperson		WASHING MIKE JONI		
	Maura Gilroy	Flight Dates Hiatus Weeks		2012 - 11/06/201	2	Salesperson Salesperson		202-872- 202-872-		
rax# LT Ln	Day Time Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*22	SU 6A-630A 8 NEWS NOW SUNDAY M Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	ORNING- #1	:30	\$150.00	10/07-11/04	1	5	5	\$750.00	
*23	SU 630A-8A CBS NEWS SUNDAY MOR Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	NING	:30	\$1,225.00	10/07-11/04	1	5	5	\$6,125.00	
*24	SU 8A-830A 8 NEWS NOW SUNDAY M Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	ORNING- #2	:30	\$1,225.00	10/07-11/04	1	5	5	\$6,125.00	
*25	SU 830A-9A FACE THE NATION Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$1,400.00	10/07-11/04	1	5	5	\$7,000.00	
*26	TU-F,M 9A-10A LIVE! WITH KELLY Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$275.00	10/02-10/08	5	1	5	\$1,375.00	
*27	TU-F,M 9A-10A LIVE! WITH KELLY Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$275.00	10/09-10/15	5	1	5	\$1,375.00	
*28	TU-F,M 9A-10A LIVE! WITH KELLY Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$275.00	10/16-10/22	5	1	5	\$1,375.00	
*29	TU-F,M 9A-10A LIVE! WITH KELLY Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$275.00	10/23-10/29	5	1	5	\$1,375.00	
*30	TU-F,M 9A-10A LIVE! WITH KELLY Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$275.00	10/30-11/05	5	1	5	\$1,375.00	

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Station Advert Produc	rtiser ( ) OBAMA, BARACK uct OBAMA/P/D nate# 1537 r Maura Gilroy		CK	3050 K	NGTON,	DC 20007 01/1537		Rep Firm Sales Office Salesperson	. ,	VASHINGT MIKE JONE		
Buyer Phones Fax#				Flight Dates Hiatus Weeks		2012 - 11/06/2012		Salesperson Salesperson		202-872-5 202-872-0		
LT	Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*31	TU 9A-10A Sales Remark: ' V3 Comment Changed	LIVE! WITH KELLY V3 REVISION , Rate Changed		:30	\$275.00	11/06-11/06	1	1	1	\$275.00	
	*32	TU-F,M 10A-11A Sales Remark: V V3 More than 2 code	V3 REVISION		:30	\$1,575.00	10/02-10/08	2	1	2	\$3,150.00	
	*33		PRICE IS RIGHT V3 REVISION es changed		:30	\$1,575.00	10/09-10/15	2	1	2	\$3,150.00	
	*34		PRICE IS RIGHT V3 REVISION es changed		:30	\$1,575.00	10/16-10/22	2	1	2	\$3,150.00	
	*35	TU-F,M 10A-11A Sales Remark: V V3 More than 2 code	V3 REVISION		:30	\$1,575.00	10/23-10/29	2	1	2	\$3,150.00	
	*36		PRICE IS RIGHT V3 REVISION es changed		:30	\$1,575.00	10/30-11/05	2	1	2	\$3,150.00	
	*37		PRICE IS RIGHT V3 REVISION , Rate Changed		:30	\$1,575.00	11/06-11/06	1	1	1	\$1,575.00	
	*38	·	YOUNG & RESTLESS V3 REVISION. es changed		:30	\$1,925.00	10/02-10/08	2	1	2	\$3,850.00	

Rep Order# 8836473 EC'd Yes Printed: 08/09/2012 10:38 AM 6 of 14 Ver# 3 Status Revised Traffic Order# 36910

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Advertiser Product	AS-TV LAS VEGAS ( ) OBAMA, BARACK OBAMA/P/D 1537	3050 K		, DC 20007 101/1537		Rep Firm Sales Office Salesperson		WASHING MIKE JONI		
	Maura Gilroy	Flight Dates Hiatus Weeks		/2012 - 11/06/201	2	Salesperson Salesperson		202-872-9 202-872-0		
LT Ln	Day Time Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*39	TU-F,M 11A-12P YOUNG & RESTLESS Sales Remark: V3 REVISION V3 More than 2 codes changed		:30	\$1,925.00	10/09-10/15	2	1	2	\$3,850.00	
*40	TU-F,M 11A-12P YOUNG & RESTLESS Sales Remark: V3 REVISION V3 More than 2 codes changed		:30	\$1,925.00	10/16-10/22	2	1	2	\$3,850.00	
*41	TU-F,M 11A-12P YOUNG & RESTLESS Sales Remark: V3 REVISION V3 More than 2 codes changed		:30	\$1,925.00	10/23-10/29	2	1	2	\$3,850.00	
*42	TU-F,M 11A-12P YOUNG & RESTLESS Sales Remark: V3 REVISION V3 More than 2 codes changed		:30	\$1,925.00	10/30-11/05	2	1	2	\$3,850.00	
*43	TU 11A-12P YOUNG & RESTLESS Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$1,925.00	11/06-11/06	1	1	1	\$1,925.00	
*44	TU-F,M 12P-1230P 8 NEWS NOW AT NOON Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed		:30	\$275.00	10/02-11/05	5	5	25	\$6,875.00	
*45	TU-F,M 1230P-2P BOLD & BEAUTIFUL/LE Sales Remark: V3 REVISION V3 More than 2 codes changed	TS MAKE A DEAL	:30	\$375.00	10/02-11/05	3	5	15	\$5,625.00	
*46	TU-F,M 1P-2P LET'S MAKE A DEAL Sales Remark: V3 CANCEL V3 Comment Changed, Spots/week Changed		:30	\$325.00	10/02-11/05	0	0	0	\$0.00	
. *47	TU-F,M 2P-3P THE TALK Sales Remark: V3 REVISION V3 More than 2 codes changed		:30	\$1,315.00	10/02-11/05	2	5	10	\$13,150.00	

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Advert Produc	Advertiser Product Estimate# Buyer	OBAMA/P/D	VEGAS MA, BARAC	CK		3050 K WASHI	NGTON,	DC 20007		Rep Firm Sales Office Salesperson		WASHING MIKE JONI		
Estima Buyer Phones Fax#		1537 Maura Gilroy			Agency C/ Flight Date Hiatus We	es		101/1537 /2012 - 11/06/2012	!	Salesperson Salesperson		202-872-9 202-872-9		
LT	Ln	Day	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*48	TU-F,M Sales Rem	3P-4P	ELLEN /3 REVISION			:30	\$425.00	10/02-11/05	5	5	25	\$10,625.00	
				, Rate Changed										
	*49	SA	530P-6P	POLITICS NOW			:30	\$275.00	10/06-10/27	1	4	4	\$1,100.00	
		Sales Rem V3 More t		/3 REVISION es changed					11/03-11/03	0	1	0		
	*50	su	3P-4P	STORM STORIES (HOUR)			:30	\$150.00	10/07-10/07 10/14-10/28 11/04-11/04	0 1 0	1 3 1	0 3 0	\$450.00	
		Sales Rem V3 More t	hark: \	/3 REVISION es changed					,,					
	*51	Sales Rem		ELECTRIC PLAYGROUND /3 REVISION , Rate Changed	(HOUR)		:30	\$175.0C	10/07-11/04	1	5	5	\$875.00	
	*52	Sales Rem		INSIDE EDITION /3 INSIDE EDITION , Rate Changed			:30	\$165.00	10/07-11/04	1	5	5	\$825.00	
	*53	Sales Rem		430P NEWS /3 REVISION es changed			:30	\$350.00	10/02-11/05	5	5	25	\$8,750.00	
	*54	Sales Rem		8 NEWS NOW ROTATION /3 REVISION es changed			:30	\$400.00	10/02-11/05	10	5	50	\$20,000.00	

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Station Advert Produc Estima	tiser ( ct (	AS-TV LAS VEGAS ( ) OBAMA, BARAC OBAMA/P/D 1537	ck	3050 K		, DC 20007 101/1537		Rep Firm Sales Office Salesperson		WASHING MIKE JON		
Buyer Phones	l	Maura Gilroy		Flight Dates Hiatus Weeks		/2012 - 11/06/201	2	Salesperson Salesperson		202-872- 202-872-		
LT	Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*55	SA 5P-530P	8 NEWS NOW AT 5PM-SA	AΤ	:30	\$965.00	10/06-10/27	1	4	4	\$3,860.00	
							11/03-11/03	0	1	0		
		Sales Remark:	/3 REVISION									
		V3 More than 2 code	es changed									
	*56	SA 630P-7P	8 NEWS NOW AT 630PM-	-SAT	:30	\$965.00	10/06-10/27	1	4	4	\$3,860.00	
							11/03-11/03	0	1	0		
			/3 REVISION									
		V3 More than 2 code	es changed									
	*57	SU 5P-530P	8 NEWS NOW AT 5PM-SU	IN	:30	\$1,140.00	10/07-10/07	0	1	0	\$2,280.00	
	٥,	30 31-3301	O NEWS NOW AT JEM-50	214	. 30	31,140.00	10/14-10/14	1	1	1	42,200.00	
							10/21-10/21	0	1	0		
							10/28-10/28	1	1	1		
							11/04-11/04	0	1	0		
		Sales Remark: \	/3 REVISION									
		V3 More than 2 code	es changed									
	*58	SU 630P-7P	8 NEWS NOW AT 630PM-	-SUN	:30	\$1,140.00	10/07-11/04	1	5	5	\$5,700.00	
		Sales Remark: \	/3 REVISION									
		V3 Comment Changed,	, Rate Changed									
	*59	TU-F,M 630P-7P	INSIDE EDITION		:30	\$325.00	10/02-11/05	5	5	25	\$8,125.00	
			/3 REVISION									
		V3 Comment Changed,	, Rate Changed									
	*60	TU-F,M 7P-8P	ET/INSIDER		:30	\$350.00	10/02-11/05	5	5	25	\$8,750.00	
		•	/3 REVISION			7000100	20,02 22,00	•	_			
		V3 Comment Changed,										
	*61	SA 7P-8P	ET WEEKEND		:30	\$220.00	10/06-10/27	1	4	4	\$880.00	
							11/03-11/03	0	1	0		
		Sales Remark: \	V3 REVISION									
		V3 More than 2 code	es changed									

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Station Advertis Product Estimate	ser (	AS-TV LAS ( ) OBAN OBAMA/P/D 1537	VEGAS MA, BARA	СК	3050 K		I, DC 20007 /101/1537		Rep Firm Sales Office Salesperson		WASHING MIKE JON		
Buyer Phone# Fax#	]	Maura Gilroy			Flight Dates Hiatus Weeks		/2012 - 11/06/201	2	Salesperson Salesperson	Phone# FAX#	202-872- 202-872-		
	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	 *62	 М	8P-9P	HOW I MET MOTHER/PAR	RTNERS	:30	\$6,500.00	10/22-10/22	0	1	0	\$6,500.00	
		••					,	11/05-11/05	1	1	1		
		Sales Rem	ark:	V3 REVISION									
		V3 More t	han 2 cod	es changed									
	<b>*</b> 63	м	9P-10P	2 BROKE GIRLS/MIKE	MOLLY	:30	\$7,700.00	10/08-10/08	1	1	1	\$7,700.00	
								10/29-10/29	0	1	0		
		Sales Rem	ark:	V3 REVISION									
		V3 More t	han 2 cod	es changed									
	*64	М	10P-11P	HAWAII FIVE-0		:30	\$9,000.00	10/15-10/15	1	1	1	\$18,000.00	
								11/05-11/05	1	1	1		
		Sales Rem	ark:	V3 REVISION									
		V3 Commen	t Changed	, Rate Changed									
	<b>*</b> 65	TU	8P-9P	NCIS		:30	\$12,000.00	10/09-10/16	1	2	2	\$24,000.00	
		Sales Rem		V3 REVISION									
		V3 More t	han 2 cod	es changed									
	*66	TU	9P-10P	NCIS: LOS ANGELES		:30	\$12,000.00	10/09-10/16	1	2	2	\$24,000.00	
		Sales Rem	ark:	V3 REVISION									
		V3 More t	han 2 cod	es changed									
	<b>*</b> 67	TU	10P-11P	VEGAS		:30	\$7,700.00	10/02-10/02	1	1	1	\$7,700.00	
		Sales Rem	ark:	V3 REVISION									
		V3 More t	han 2 cod	es changed									
	<b>*</b> 68	W	8P-9P	SURVIVOR 25		:30	\$7,700.00	10/24-10/24	1	1	1	\$7,700.00	
		Sales Rem	ark:	V3 REVISION									
		V3 More t	han 2 cod	les changed									
	*69	W	9P-10P	CRIMINAL MINDS		:30	\$12,000.00	10/03-10/03	1	1	1	\$24,000.00	
								10/24-10/24	1	1	1		
		Sales Rem	ark:	V3 REVISION									

V3 Comment Changed, Rate Changed

Rep Order# EC'd Yes 08/09/2012 10:38 AM 10 of 14 8836473 Status Revised Traffic Order# 36910 Printed: Ver# 3

08/09/2012 7:49 AM Last Received: Showing Buylines: All Rep & Sta Revised Lines

	Station I Advertiser Product Estimate#	( OB/	AMA/P/D	'EGAS IA, BARAC	K	3050 K	NGTON,	DC 20007 01/1537		Rep Firm Sales Office Salesperson		WASHING MIKE JONE		
	Buyer Phone# Fax#		ıra Gilroy			Flight Dates Hiatus Weeks		2012 - 11/06/2012		Salesperson Salesperson		202-872-5 202-872-0		
	LT Ln	D	ay	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
•					***************************************									
	*7(		ales Rema	10P-11P	C.S.I. 73 REVISION		:30	\$8,000.00	10/31-10/31	1	1	1	\$8,000.00	
		V	3 Comment	Changed,	Rate Changed									
	*71	S	ales Rema		BIG BANG THEORY/ENGA 3 REVISION Rate Changed	GEMENT	:30	\$9,450.00	10/11-10/18	1	2	2	\$18,900.00	
		v	3 Commenc	changed,	Race Changed									
	*72	s	ales Rema		PERSON OF INTEREST 3 REVISION Rate Changed		:30	\$8,000.00	10/25-10/25	1	1	1	\$8,000.00	
	*73	3 F		8P-9P	CSI: NY		:30	\$5,500.00	10/05-10/05	1	1	1	\$16,500.00	
	· / .	, r		05-35	CSI. NI		.50	45,500.00	10/19-10/26	1	2	2	410,300.00	
			ales Rema 3 Comment		3 REVISION Rate Changed									
	*74	4 F		10P-11P	BLUE BLOODS		:30	\$5,600.00	10/12-10/12 10/26-10/26	1 1	1 1	1 1	\$11,200.00	
			ales Rema 3 Comment		73 REVISION Rate Changed					_		-		
	*75	5 S.	A	8P-10P	SAT PRIME MOVIE		:30	\$500.00	10/06-10/06	1	1	1	\$1,000.00	
									10/20-10/20 11/03-11/03	1 0	1 1	1 0		
			ales Rema 3 More th		73 REVISION es changed									
	*76	6 S.	A	10P-11P	48 HOURS MYSTERY		:30	\$6,000.00	10/13-10/13	1	1	1	\$18,000.00	
									10/27-11/03	1	2	2		
			ales Rema		73 REVISION									
		11	7	Chanad	Dana Channad									

V3 Comment Changed, Rate Changed

Rep Order# EC'd Yes 8836473 Status Revised Traffic Order# 36910 Printed: 08/09/2012 10:38 AM 11 of 14 Ver# 3

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	Station K Advertiser Product Estimate#	vertiser ( ) OBAMA, BARACK duct OBAMA/P/D mate# 1537 ver Maura Gilroy					, DC 20007 /101/1537		Rep Firm Sales Office Salesperson	•	WASHING MIKE JON		
	Buyer Phone# Fax#				Flight Dates Hiatus Weeks		/2012 - 11/06/201	2	Salesperson Salesperson		202-872- 202-872-		
	T Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
-				(A MTM/mpg				10/07/11/04			5	630,000,00	
	*77	SU Sales Re	7P-8P	60 MINUTES V3 REVISION		:30	\$6,000.00	10/07-11/04	1	5	5	\$30,000.00	
				d, Rate Changed									
		V5 COMMIC	ic change	a, nace onangea									
	<b>*</b> 78	su	8P-9P	AMAZING RACE 21		:30	\$7,350.00	10/21-11/04	1	3	3	\$22,050.00	
		Sales Re		V3 REVISION								,	
		V3 More	than 2 co	des changed									
				-									
	•79	SU	9P-10P	THE GOOD WIFE		:30	\$5,600.00	10/07-10/07	1	1	1	\$16,800.00	
								10/21-10/28	1	2	2		
		Sales Re	mark:	V3 REVISION									
		V3 Comme	nt Change	d, Rate Changed									
	*80	su	10P-11P	THE MENTALIST		:30	\$7,700.00	10/14-10/21	1	2	2	\$23,100.00	
								11/04-11/04	1	1	1		
		Sales Re		V3 REVISION									
		V3 Comme	nt Change	d, Rate Changed									
									_	_			
	*81	TU-F,M Sales Re		5P 8 NEWS NOW AT 11PM V3 REVISION		: 30	\$600.00	10/02-11/05	5	5	25	\$15,000.00	
				d, Rate Changed									
		V3 Contine	ne change	u, kace changeu									
	*82	SA-SU	11P-113	5P 8 NEWS NOW AT 11PM-W	IKNU	:30	\$400.00	10/06-10/28	2	4	8	\$3,200.00	
	02	Sales Re		V3 REVISION	ALL D		4400.00	10,00 10,20	-	•	Ů	43,200.00	
				des changed									
				•									
	*83	TU-F,M	1135P- 1237A	LATE SHOW W/LETTERMA	N	:30	\$275.00	10/02-11/05	5	5	25	\$6,875.00	
		Sales Re	mark:	V3 REVISION									
		V3 Comme	nt Change	d, Rate Changed									
	*84	TU-F,M	1237A- 137A	LATE LATE SHOW		:30	\$125.00	10/02-11/05	5	5	25	\$3,125.00	
		Sales Re		V3 REVISION									
		*		d, Rate Changed									
				=									

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1	Product	vertiser ( ) OBAMA, BARACK educt OBAMA/P/D imate# 1537 yer Maura Gilroy			\$			, DC 20007 101/1537		Rep Firm Sales Office Salesperson		WASHING MIKE JONI		
1	Esuman Buyer Phone# Fax#					Flight Dates Hiatus Weeks		/2012 - 11/06/2012	2	Salesperson Salesperson		202-872-6 202-872-6		
		Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
-														
	,	*85	TU-F,M Sales Rema		ELECTRIC PLAYGROUND REVISION		:30	\$40.00	10/02-11/05	2	5	10	\$400.00	
				nan 2 codes										
	:	*86	SA	1135P- 1235A	PRIVATE PRACTICE		:30	\$95.00	10/13-10/13	1	1	1	\$285.00	
				1230					10/27-11/03	1	2	2		
			Sales Remark: V3 REVISION V3 More than 2 codes changed											
			V3 More than 2 codes changed		changed									
	:	*87	SA	1235A- 135A	DAVINCI'S INQUEST		:30	\$50.00	10/06-10/06	1	1	1	\$100.00	
			Sales Rema		REVISION.				10/20-10/20	1	1	1		
				nan 2 codes										
					•									
		*88	SA	135A-235A	COLD SQUAD		:30	\$40.00	10/13-10/13	1	1	1	\$80.00	
									10/27-10/27	1	1	1		
			Sales Rema	ark: V3	REVISION									
			Sales Remark: V3 REVISION V3 More than 2 codes changed											
		*89	SU	1135P- 1205A	GAME TIME WITH UNLV		:30	\$75.00	10/07-11/04	1	5	5	\$375.00	
			Sales Rema	ark: V3	REVISION									
			V3 Commen	t Changed,	Rate Changed									
		<b>*</b> 90	su	1205A- 105A	CBS CRIMETIME		:30	\$140.00	10/07-10/07	1	1	1	\$280.00	
									10/21-10/21	1	1	1		
			Sales Rema	ark: V3	REVISION									

V3 More than 2 codes changed

Rep Order# 8836473 Ver# 3 Status Revised EC'd Yes

Traffic Order# 36910

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Showing Buylines: All Rep & Sta Revised Lines

Station Advertises Product Estimate#	r ( Ol	AS-TV LAS VEGAS ( ) OBAMA, BARACK OBAMA/P/D 1537			3050 K	GMMB ST NW INGTON, DC 20007 E 95/101/1537			•		) WASHINGTON ) MIKE JONES		
Buyer Phone# Fax#		aura Gilroy			Flight Dates Hiatus Weeks		2012 - 11/06/2012		Salesperson Phone Salesperson FAX#				
LT Lr		Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	-	Total Cost	Daypart
 *9		su	105A-205A	CBS CRIMETIME/SPORTS	SPECTACULAR	:30	\$140.00	10/14-10/14	1	1	1	\$280.00	
								10/28-10/28	1	1	1		
		Sales Rema	ark: V3	REVISION									
		V3 More ti	nan 2 codes	s changed									
* <u>9</u>	92	SA	1230P-4P	CBS COLLEGE FOOTBALL		:30	\$1,050.00	10/06-10/06	0	1	0	\$4,200.00	
								10/13-11/03	1	4	4		
		Sales Rema	ark: V3 nan 2 codes	REVISION changed									
* 9	3	su	10A-4P	CBS NFL FOOTBALL-EAR	LY GAME	:30	\$7,700.00	10/07-11/04	1	5	5	\$38,500.00	
		Sales Rema		REVISION									
		V3 More th	nan 2 codes	s changed									
*	94	su	115P-4P	CBS NFL FOOTBALL-LAT	E GAME	:30	\$7,700.00	10/07-10/07	1	1	1	\$23,100.00	
								10/14-10/14	0	1	0		
								10/21-10/21	1	1	1		
								10/28-10/28	0	1	0		
		Sales Rema		REVISION.				11/04-11/04	1	1	1		
			nan 2 codes										
* 9	95	su	4P-430P	NEWS AFTER NFL		:30	\$1,225.00	10/07-10/07	1	1	1	\$3,675.00	
								10/21-10/21	1	1	1		
								11/04-11/04	1	1	1		
		Sales Rema V3 Added	ark: V3	3 ADD TO SKED									
* 9	96	SA-SU Sales Rema		8 NEWS NOW AT 11PM-W	KND	:30	\$1,225.00	11/03-11/04	2	1	2	\$2,450.00	
		vs Added											
* 9	97	SA	5P-8P	NCAA PRIME GAME		:30	\$2,625.00	11/03-11/03	1	1	1	\$2,625.00	
		Sales Rema V3 Added	ark: V3	3 ADD TO SKED.									

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Showing Buylines: All Rep & Sta Revised Lines

Spots/Week # of

Total

Total Cost

Daypart

**KLAS-TV LAS VEGAS** Station Agency ) GMMB Rep Firm

3050 K ST NW Sales Office ( ) WASHINGTON Advertiser ( ) OBAMA, BARACK **Product** OBAMA/P/D WASHINGTON, DC 20007 Salesperson ( ) MIKE JONES Estimate# 1537 Agency C/P1/P2/E 95/101/1537

Flight Dates Buver Maura Gilroy 10/02/2012 - 11/06/2012 Salesperson Phone# 202-872-5880

Hiatus Weeks Phone# Salesperson FAX# 202-872-0263

Fax# Len

Weeks Spots

Rate

Dates

--- REPORT TOTALS---

Ln

LT

Report Totals: 564 / \$587,560.00

Day

Time

-SALES MONTHLY TOTALS-

Oct 12: 436 / \$463,665.00 Nov 12: 128 / \$123,895.00

Program

Sales Totals: 564 / \$587,560.00 Station Totals: 564 / \$587,560.00 Lines not sent/rcld/rtrn: 0 / \$0.00

-COMPETITIVE-

Market Totals \$1,958,533 CABL 0% KLAS 30% KSNV 40% KTNV 25% KTUD 0%

**KVCW** 0% KVMY 0% KVVU 5% UNKN 0%

FEB11 Books RA35+ Demos